



## APPLICATION FOR CONSIDERATION

1. Please provide your full name, email address, snail mail and best contact phone number.
  
2. Describe your business as it is right now.
  
3. How did you hear about Judy and this work?
  
4. Are you currently marketing your business? If so what is the biggest challenge?
  
5. How many hours a month do you spend engaged in marketing activities (networking meetings and events or others)? What are they and how many new clients do you get as a direct result of each?
  
6. Do your marketing materials represent you and the unique service you provide in the best way possible? If not, why?
  
7. If your all your marketing efforts perfectly articulated your unique approach and expertly attracted your Ideal Clients what positive impact would that have on your business?
  
8. What is the greatest outcome you'd like to see from participating in this program?
  
9. If you could wave a magic wand and change three things in your business or life over the next 6 months, what would they be?

10. What were your three biggest accomplishments in the last two years?
  
11. On a scale of 1-10, how serious are you about doing what it takes to grow your business this year?
  
12. What would be the cost to you if you don't do something about it now?
  
13. What was your 2009 gross revenue from this business?
  
14. What is your 2010 revenue goal?